



MEMBER BENEFITS & PARTNER PROGRAM

In a 2019 survey conducted with retail buyers, Zipline Logistics found that **53% of buyers** oversee six or more competing brands in one category and that **73% of buyers** have ended vendor relationships over delivery issues. Retailers aren't afraid to switch brands to keep shelves full. If a brand under performs when it comes to logistics, they can easily be replaced by another hot product.

Looking to ace your deliveries and impress buyers?

Zipline Logistics specializes in providing transportation services for makers of specialty food products.

We work with every grocery retailer in the nation and know their specifications like the back of our hand. Safeguarding your shipments against rejections, delays, chargebacks, and damages is our priority.

TRANSPORTATION SAVINGS



LTL

LESS THAN TRUCKLOAD (LTL)

Negotiated rates with national and regional LTL providers.

In 2020, SFA members **saved an average of 31.8%** in transportation costs

Combined with Zipline's institutional knowledge of every grocery, c-store, club store, and food service channel delivery requirements means your product delivers the way your customer wants it to, at the best available rate in the marketplace.



TRUCKLOAD

TRUCKLOAD

Zipline's buying power and tailored operations delivers the best overall value proposition in the marketplace for shippers of grocery and retail consumer products.



INTERMODAL

INTERMODAL

Save big by capitalizing on rail and intermodal eligible lanes with highly competitive rates.



PORT

PORT AND DRAYAGE

Need reliable service for imports and transfers? Zipline has quality carrier relationships nationwide.



REFRIGERATED

TEMPERATURE CONTROLLED

No matter what mode, we can provide you with competitive rates for temperature-controlled shipments.



CONSOLIDATION

CONSOLIDATION

We can identify where your orders have consolidation potential, helping to reduce spend and increase due date adherence.

PARCEL SAVINGS PROGRAMS AND PARTNERS

Savings attained through individual account pricing negotiations with USPS, FedEx, and UPS.



EXCLUSIVE TO SFA MEMBERS

FREE FREIGHT ANALYSIS

SFA members can upload their freight data for a complimentary, one-time network visualization and strategic analysis with Zipline's solution consultants.

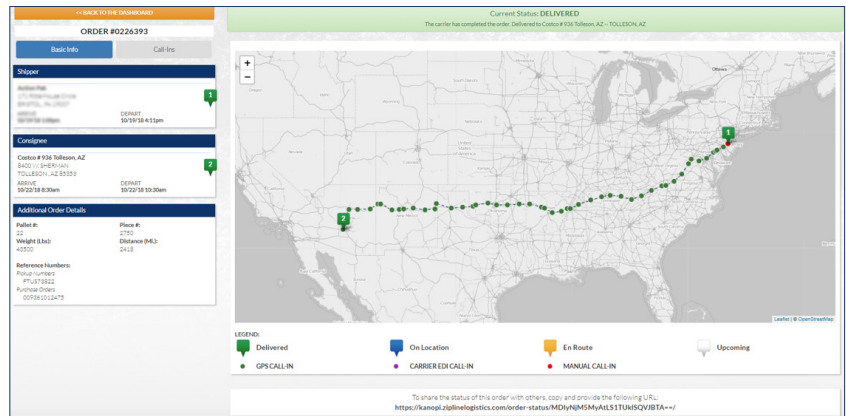
LOGISTICS EDUCATION

Free access to educational content covering shipping best practices and important industry updates.



TRACK AND TRACE ORDER VISIBILITY

- Follow orders from origin to destination with status updates along the way.
- Easily share a private link with buyers and customers so they can track order status, too.
- Real-time updates pulled from GPS tracking and manual check-ins with carriers.
- Weather overlays and proactive alerts for potential disruptions.



“Zipline provides us with personal attention; an individual touch versus the large corporate feel of other 3PLs. Our team at Zipline provides us with more hand-holding and help along the way. They have great customer service.”

Food Supplements Producer, Logistics Manager, California

“Zipline saves us a great deal of time and money by consolidating all of our orders, and doing so with costs and due date in mind. Without Zipline we would be spending significantly more.”

Private Label Pork Rinds Producer, Logistics Manager, Illinois



Zipline Logistics is a digitally-enabled, managed transportation partner specializing exclusively in the consumer goods sector. We proudly work alongside clients ranging from some of the largest food and beverage business in the world to the brightest up-and-coming CG brands in North America.



LTL



INTERMODAL



TRUCKLOAD



PORT



REFRIGERATED



CONSOLIDATION

888-469-4754 [SFA.ZIPLINELOGISTICS.COM](https://www.sfa.ziplinelogistics.com)