



MEMBER BENEFITS & PARTNER PROGRAM

In a 2022 survey conducted with our network of retail buyers, Zipline Logistics found that 93% of buyers have anywhere from 4 to 20 product choices within a given category and that 66% have ended vendor relationships over delivery issues. Retailers aren't afraid to switch brands to keep shelves full. If a brand consistently fails to meet on-time in-full delivery, it will easily be replaced by a competitor.

Looking to ace your deliveries and impress buyers?

Our retail specialization allows us to tailor strategies to reduce overall transportation spend, optimize retail performance, and beat out the competition for shelf space. 97% of our orders end up on retailer's shelves such as Walmart, Costco, UNFI, KeHE, Kroger, and more. Safeguarding your shipments against rejections, delays, chargebacks, and damages is our priority.

EXCLUSIVE TO SFA MEMBERS

CONSULTATIVE RETAIL LOGISTICS SOLUTIONS

SFA members have retail-specialized guidance and unique logistics strategies at their fingertips. Each client is assigned a team of experienced logistics consultants, which means you have a Zipline Logistics consultant on your side analyzing freight performance and maximizing efficiency. Ask your Zipline consultant about our Freight Analysis capabilities.

LOGISTICS EDUCATION & MARKET INSIGHTS

SFA members can stay on top of market changes with quarterly industry updates, breaking market news, and trending logistics content delivered straight from Zipline experts to your inbox.

TRANSPORTATION SAVINGS



LTL

LESS THAN TRUCKLOAD (LTL)

Zipline offers negotiated rates with national and regional LTL providers. With our institutional knowledge of delivery requirements at every grocery, c-store, club store, and food service channel, your product will deliver seamlessly at the best available rate in the marketplace.



TRUCKLOAD

TRUCKLOAD

Zipline's buying power and tailored operations deliver the best overall value proposition in the marketplace for those shipping grocery and retail consumer products.



INTERMODAL

INTERMODAL

Save big by capitalizing on rail and intermodal eligible lanes with highly competitive rates.



PORT

PORT AND DRAYAGE

Need reliable service for imports and transfers? Zipline has quality carrier relationships nationwide.



REFRIGERATED

TEMPERATURE CONTROLLED

No matter which mode, we can provide you with competitive rates for temperature-controlled shipments.



CONSOLIDATION

CONSOLIDATION

We can identify where your orders have consolidation potential and then work to reduce spending and increase due date adherence.

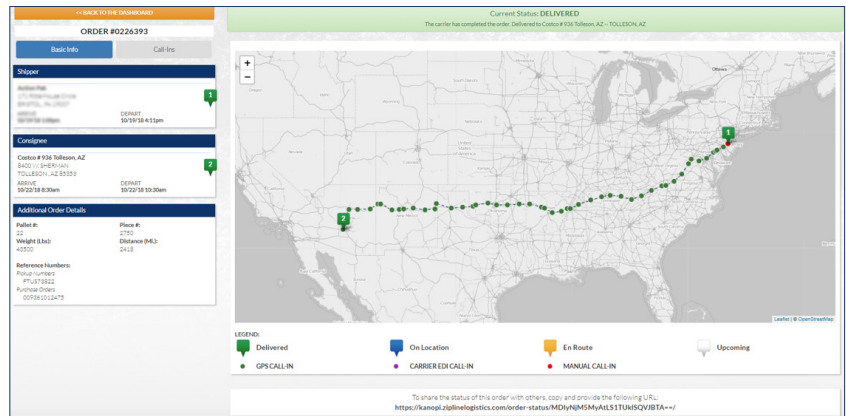
PARCEL SAVINGS PROGRAMS AND PARTNERS

Refer to [SFA's partnership with UPS](#) for parcel savings information.



TRACK AND TRACE ORDER VISIBILITY

- Follow orders from origin to destination with status updates along the way.
- Easily share a private link with buyers and customers so they can track order status, too.
- Real-time updates pulled from GPS tracking and manual check-ins with carriers.
- Weather overlays and proactive alerts for potential disruptions.



TOP DELIVERY LOCATIONS



& all retailers nationwide

Zipline Logistics is the Official Shipping Partner of the SFA. Our uniquely qualified carrier network, world-class team of retail transportation experts, and state-of-the-art shipper intelligence tools maximize revenue and gross margin for consumer brands by eliminating out-of-stocks through optimized, on-time in-full performance.



Official Shipping Partner of SFA

888-GOZIPLINE SFA.ZIPLINELOGISTICS.COM